








2010 EDITORIAL CALENDAR

OilandGasInvestor.com/advertise

	JAN Ad Closing: Dec. 3, 2009	FEB Ad Closing: Jan. 2, 2010	MARCH Ad Closing: Feb. 6, 2010	APRIL Ad Closing: March 6, 2010	MAY/ Special: Shale Issue Ad Closing: April 3, 2010
COVER STORY	Unconventional Oil	Brazil	S. Texas Shales (Eagle Ford)	Oil Supply & Demand Trends	Haynesville
EXECUTIVE Q&A	Executive Q&A	Executive Q&A	Executive Q&A	Executive Q&A	Executive Q&A
E&P FOCUS	East Texas	Mid-Continent Oil	Big Horn Basin US A&D Deal List A&D Outlook	Chattanooga Shale	Barnett Shale
FINANCE & INVESTING	Economist Roundtable S&S CEO Roundtable	Commercial Banking Risk Management	I-Banking Update Top Service Stocks to Watch	Best Corporate Citizen Excellence Award Best E&P Stocks 	Financing the Shales Top Shale E&P Producers
ALSO FEATURED	Legislative Policy Update	Software Best Practices	Energy Law Roundtable	Midstream Update	Shale Gas Pipeline Update
BONUS DISTRIBUTION	Winter NAPE Expo International Pavillion @NAPE IPAA OGIS Florida Pritchard Capital Energy Conference	CERAWeek Enercom's Oil & Services Conference IPAA Private Capital Conference	Hart's DUG 2010 Howard Weil Energy Conference	IPAA OGIS New York Executive Oil Conference Jefferies Randall & Dewey A&D Summit	Offshore Technology Conference KPMG Global Conference NSAI Oil and Gas Seminar
PLAYBOOKS & SPECIAL REPORTS		NAPE Show Edition Granite Wash Playbook	Gulf of Mexico Playbook	Eagle Ford Playbook	8th Annual Capital Formation: Where's the Money 2010
OIL AND GAS CONFERENCES			5th Annual DUG Developing Unconventional Gas March 31, Omni Hotel Ft. Worth, Texas	SubSalt 2010 April 21, Omni Hotel Houston, Texas	

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JUNE/ <small>Special: Finance Issue</small> Ad Closing: May 1, 2010	JULY Ad Closing: June 5, 2010	AUG Ad Closing: July 2, 2010	SEPT Ad Closing: Aug. 3, 2010	OCT Ad Closing: Sept. 4, 2010	NOV Ad Closing: Oct. 2, 2010	DEC/ <small>2011 Outlook</small> Ad Closing: Nov. 5, 2010
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Buyside Outlook	Rockies	Marcellus	Mid-Continent Shale	Private Equity	East Texas	Corporate Finance Outlook 2011
Executive of Year Excellence Award 	Executive Q&A	Executive Q&A	Executive Q&A	Executive Q&A	Executive Q&A	Executive Q&A
Best Discovery Excellence Award  Permian Basin	European Tight Gas	Field Rejuvenation Excellence Award  Canadian Shale Gas	Southeast US US A&D Deal List A&D Outlook	Huron Shale	Gulf of Mexico	CBM
Best Financing Excellence Award  Bank Redeterminations	A&D Deal of the Year Excellence Award  Regional Bank Update	Best Investor Relations/Turn-around Excellence Award  Risk Management	E&P Micro Caps to Watch	Gauging the Majors Managing F&D Costs	I-Banking Update Geophysical/Siesmic Trends	Analyst Roundtable Outlook 2011 Capacity Update
S&S Analyst Roundtable	Ruby (Rockies) Pipeline Update		Gas Storage	CEO Midstream Roundtable	Energy Law Roundtable	
2010 Energy Capital Week RBC Investor Conference IPAA Midyear Meeting	COGA Energy Epicenter Conference	Summer NAPE Expo Enercom's The Oil and Gas Conference	9th Annual A&D Strategies Conference IPAA OGIS West Rodman & Renshaw Global Investment Conference IHS Herold Pacesetters Conference	DUG East Gulf Coast Prospect Expo	IPAA Annual Meeting 12th Annual Prospect Fair & Technofest	Deloitte Oil and Gas Conference
Bakken/Three Forks Playbook	North Sea Playbook	Summer NAPE Show Edition Niobrara Playbook	9th Annual Who's Who in E&P in A&D Brazil Playbook	European Unconventional Gas Playbook	West Africa Offshore Playbook	California Tight Sands & Shale Playbook
3rd Annual 2010 Energy Capital Week June 14-16, Omni Hotel Houston, Texas			9th Annual A&D Strategies & Opportunities Conference September 1-2 Dallas, Texas	2nd Annual DUG East- Marcellus October Pittsburgh, PA.		